

HELLO



Ghada Gaber Abdallah

Senior Graphic Designer & Team Leader



Date of Birth: 21, August, 1985

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Location: Riyadh

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EDUCATION

- Bachelor of Faculty of Fine Arts, Graphic Department, Alexandria University (2009).

COURSES AND SHORT TERM STUDIES

- Motion Graphic Course (2020).
- Specialized Marketing Courses (Advertising And Consumer Behavior) (AASTMT/2015)
- Bulats (Business English Course At The British Council) 2011
- Graphic Designing Diploma (AASTMT/2006-2007)
Photoshop (Authorized Certificate Excellent Command).
Adobe Illustrator (Authorized Certificate Excellent Command).
In Design (Authorized Certificate Excellent Command).

SKILLS

- Excellent use of cameras (automatic and manual).
- Total knowledge of printing processes.

LANGUAGES

- good command of both spoken and written English and Arabic.

WHY SHOULD YOU HIRE ME?

I'm a Senior Graphic Designer & Team Leader seeking for a good opportunity with your good organization With 11 years of experience worked with a variety of companies Designing and producing quality print design solutions. Offering unique solutions for each client is a major strength, with effective visual design driving brand recognition and customer response. Team worker and in the same time can lead and supervise a team of designers.

Creative thinker, highly talented, great communication skills and flexible designer with

a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery. And when it comes to tight deadlines or a stressful situation, Able to work under pressure, meet deadlines and multitask, I'm willing to go the extra mile to get a job done and being a little bit of a perfectionist, I ensure that all the work I produce is top quality. Highly organized and able to priorities own work schedule. Able to work within brand and design guidelines. Excellent graphical skills, creative flair and good colour sense and knowledge of printing methods & types of paper.

PROFESSIONAL EXPERIENCE

- Senior Graphic Designer at Ability Communication Agency (Al-Riyadh, Saudi Arabia: 2020 - Present)

- Freelance Senior Graphic Designer at Kharabeesh (Cairo, 2019 – 2020)

Responsible for Online Social media designs.

- Thinkout For Total Marketing Solutions (Al-Riyadh, Saudi Arabia: Dec 2017–Mar 2018)

- Key Responsibilities:

> Responsible for all the art work designs (Printed and for Social media) also the production of all the events and exhibitions established by the company.

> Work on the ideas from scratch to the final production.

- Caduceus Lane Medical and Healthcare Advertising Company (Alexandria: 2015:2016)

Senior Graphic Designer & Team Leader

Caduceus Lane is a leading entrepreneurial company that serves specialized Marketing solutions for a very specialized sector – Healthcare Industries. A 'Pioneer Networking Business Model' that would create high quality Marketing Solutions tailored through the extended networks across GCC, North Africa, South Africa and Europe.

- Key Responsibilities:

- Supervise design staff.

- Review and approve designs, artwork, photography, and graphics developed by staff members.

- Talk to clients to develop an artistic approach and style.

- Coordinate activities with other artistic or creative departments.

- Develop detailed budgets and time lines.

- Present designs to clients for approval.

- Stanly Investment And Real Estate Developments (Alexandria: 2013 to 2015)
Senior Graphic Designer and team leader

- **Key Responsibilities:** Managing The Work Flow Between Design,engineering And Marketing Departemets.

Responsible For:

Conceptualizing, Creating And Producing Communication Materials, Presentations, and Other Graphic Arts To Support Business Development And To Manage and Archive Digital (Image) Assets.

Responsibilities Include:

- Provide Design Support For Communications Throughout The Company.
- Provide Creative Ideas And Concepts Design And Produce Layouts And Graphic Elements.
- Manage Requests, Set And Meet Deadlines For Requests.
- Review Drafts With Internal Customers And Secure Alignment On Final Graphics.
- Build And Maintain A Digital Library Of Presentation Materials.
- Identify And Utilize Resources To Improve Upon Best Practices Established In The Effective Communications.
- Work With Presentation Teams To Brainstorm, Storyboarding, Drafts, Revise, Narrate,And Practice Presentations.
- Work With Functional Leads To Prepare Presentation Materials And Handouts.
- Produce Presentations And Supporting Materials.
- Provide Graphic Support For All Business Development Training For Existing Employees.
- Produce All Necessary Materials (Presentations, Handouts, Poster Boards, Etc.).
- Attend Business Development Activities (Training SessionsEtc.) To Stay Abreast Of Current Business Development Trends.
- Review Drafts With Internal Customers And Secures Alignment On Final Graphics.

- BRUSH advertising company (Alexandria: 2010-2013)
Graphic Designer

Key Responsibilities:

- Managing, Producing And Designing Projects From Brief To Fulfillment Whole Campaigns Includes Work From Stationery , Logos To Billboards,Advertising , Catalogue, Brochure And Magazines , Flyers And Brochures
- Ensuring Consistency In A Client's Corporate And Promotional Brands

- Presenting Finalized Ideas & Concepts To Clients, Colleagues And Senior Managers
- Answering Queries From Clients
- Creating Original Artwork For Short And Long Term Projects
- Working With A Range Of Media, Including Photography, To Create Final Artwork
- Designing Pitches And Presentations For The Sales Team
- Keeping Up To Date With New Software, Post-production Techniques & Industry Trends.

- Free Lancer Online Graphic Designer For Prestigious companies in Dubai (2013)

EXHIBITIONS AND WORKSHOPS

- Exhibition in L'Atelier d'Alexandrie "Iekaa 4" (2011)
- Exhibition in Alexandria atelier of the 4th AWW youth salon (2010)
- Photography workshop in Aswan (2009)
- Mixed Media workshop in ALEX workshop center (2008)
- Photography workshop in EL MAX area (2008)
- Exhibition in ALEX workshop center (2008)



Thanks

