

NOUF BAWAZIR

From
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Here is a short clip that I would like to share. [Please click here](#)

In this clip, you will see me playing sports, excelling, you might think, as much as I want that to be true, but NO, I am not, however, persistent.

That's the word that describes the current version of myself (and yes, there have been tons in the making).

Why persistent, you might ask, other than clearly trying to lift those heavyweights.

As a starter, I moved from another country to start a life in the Netherlands. I learned to navigate through the struggles, work, and build friendships. Persistent, as I started and launched a very successful product that its entire business function, and target audience in another region. That took me a lot of courage and persistence to deliver and be my boss. Persistent, as an independent worker, I learned to show up every day and do the work.

I am an empathetic person and an active listener; that's what I have been told by teachers, clients, and classmates. I am telling you this because these two skills work great for a content creator, to know my target audience, be empathetic, and craft content for them.

In January 1996, Bill Gates wrote an essay titled "Content is King."

This sentence is one of my 2021 work mantras. For me, it means using content to convey your story and your narrative to the public while building an audience that trusts in your brand.

I am a bilingual content creator and copywriter; I write in Arabic and English, which allows me to reach different audiences using different languages. I have worked on projects where I used social media platforms, newsletters, and podcasts to create brand recognition, build loyal communities, generate traffic and sales.

I optimized articles that ranked on the first Google results page in a highly competitive niche as I used SEO optimization strategies. I also grew social media account followers through organic content (200 followers to 40k). I created copy, images, optimized content, ran different strategies, and analyzed insights.

For a digital marketing and content creation position, My background in content marketing, user experience, and psychology allowed me to build on my experience and broaden it.

I'd love to work for your company, only if you can satisfy my eagerness to grow and learn and my coffee consumption! I am looking for a position in Digital marketing, social media, and content creation.

I would appreciate the opportunity to meet with you to discuss how my qualifications will benefit your organization.

Sincerely,

Nouf Bawazir